



The Licensing Department
The London Borough of Merton
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SM4 5DX

**VW - Merton Borough
VW - Wimbledon Police Station**

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13th December 2017

Re:- Application for Premises Licence at 323-323a London Road, Mitcham. CR4 4BE

Dear Sir/Madam,

On 21st November 2017 an application was received from Mr Krzysztof Kaczmarczyk for a Premises Licence under Section 17 of the Licensing Act 2003.

The application can be summarised as follows:-

A shop at 323-323a London Road, Mitcham CR4 4BE. To sell alcohol from 8am to 10pm daily, for consumption off the premises.

Police wish to make representations to this application on two of the four of the licensing objectives namely:

**The Prevention of Crime and Disorder
The prevention of Public Nuisance**

Mr Kaczmarczyk originally applied for a Premises Licence at this location in April 2017. I submitted representations on that occasion and the application was rejected at a Hearing by the Licensing Committee. Extensive conditions were offered up by the applicant at the hearing, but it was deemed that there would still be a negative impact regardless of the conditions.

The new application does set out a number of conditions to address the risks mentioned at the hearing, and I have no other conditions to suggest, but the premises remains well inside a CIZ and any additional alcohol sales at that specific location will have a negative impact.

The premises is situated inside a Cumulative Impact Zone specifically for shops selling alcohol for consumption off the premises. It has been agreed and documented that this area of Mitcham is currently saturated with shops selling alcohol and any additional such premises will add to the Cumulative Impact.

323 London Road is next door to The Job Centre and Benefits Agency at 321 London Road, and is at one end of a small parade of shops, with a smaller parade of similar shops immediately opposite. In this immediate vicinity there is an existing Off-Licence at 333 London Road (5 doors away), and another opposite at 384 London Road. There is a William Hill Bookmakers only 6 doors away at 335 London Road.

The pavement outside is exceptionally wide and accommodates a Bus Stop and Shelter. These conditions alone combine to create an attractive area for street drinkers to congregate.

Also immediately opposite the premises is a very busy car wash that employs a number of hand car washers. Employees and friends are often seen drinking from cans of beer at the car wash, and complaints have previously been received about staff urinating in the street.

Street Drinking is a serious and well documented problem in Mitcham Town Centre. So much so that there have been a number of official measures put in place to restrict the supply and consumption of alcohol:

- A Controlled Drinking Zone (CDZ) exists to prohibit drinking alcohol in public and gives Police alcohol seizure powers.
- Mitcham Town Centre is subject of a Cumulative Impact Zone (CIZ), relating solely to Off-Licences.
- An application has been submitted for a Public Space Protection Order to deal specifically with Street Drinkers.
- Responsible Retailers Agreement to self regulate sale of high strength beers and ciders.

Street Drinkers adversely affect both residents and businesses in Mitcham. Local residents regularly complain about drunk people urinating in the street and in gardens, dropping litter and empty drink cans, broken glass. Residents feel unsafe and are subjected to abuse when walking past groups of street drinkers loitering in public areas.

Local businesses suffer from regular low value thefts, as well as begging, threats of violence, abuse, and loss of genuine customers as a result.

I have previously compiled impact statements taken from local residents and businesses who have been affected by Street Drinkers.

Street Drinking and the associated Anti-Social Behaviour remains a serious problem in Mitcham despite the aforementioned control measures. In fact, since the phase 1 regeneration, the presence of street drinkers in Mitcham town centre has noticeably increased.

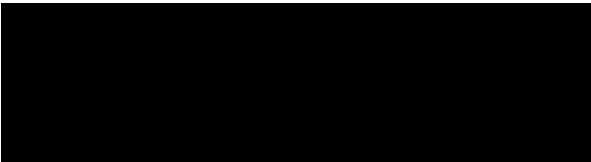
It is the view of the Police that if this application for a new Premises Licence was granted, there would most certainly be a negative impact in relation to the prevention of Crime and Disorder and the prevention of Public Nuisance. Street drinkers will be further attracted to the area immediately outside the premises, and they will loiter around their source of alcohol supply. Complaints re anti-social behaviour and general public nuisance will increase.

The Metropolitan Police advise that this application is rejected.

If the Premises Licence is approved, we strongly recommend that the following conditions are imposed:

1. There will be no sale or display of beer or cider over 5.5% ABV.
2. Cans of beer and cider will only be sold in multiples of 4 or more.
3. Less than 15% of the total produce display will be for alcohol sales.
4. There must be a fully working, good quality digital CCTV system in operation at all times that the premises are open. Recordings must be kept for a minimum of 28 days and be made available to Police with the minimum of delay if requested.
5. A Challenge 25 Policy will be strictly operated.
6. A refusal and incident log will be strictly maintained and made available immediately to Police on request.
7. A minimum of three members of staff to be present when the premises is open on Friday/Saturday/Sunday, and a minimum of two staff on Mon/Tue/Wed/Thu.
8. A Personal Licence Holder to be present at all times that the premises is open.

Yours Faithfully



Russ Stevens PC 852VW 191701

Licensing Officer

